



Capital Event

January 2014
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INSIDE THIS ISSUE

- 1 President's Message
Sponsor Recognition
- 2 The Cost of Doing Business
- 3 2014 Regional Conference

President *Chris Schuh*



President's Message

To all those reading the SGMP Florida Capital Chapter's newsletter, welcome to the New Year. We have many wonderful opportunities for you to learn in 2014; our chapter's monthly meeting, the Southeast Regional Education Conference which will take place in Atlanta and at the SGMP National Education Conference in Portland Oregon. Mark your calendars to attend these events.

With that said, the January 21, 2014 meeting with the presentation of the program by Ms. Patricia Hall, under the core competency of Financial & Contract Management: "The Cost of Doing Business", was well received by our attendees.

The meeting was highlighted because of the sponsorship by the ALOFT Tallahassee Downtown – A McKibbon Hotel, Ms. Terry Daniel, the Director of Sales. The property was conveniently located with ample parking with delicious hors d'oeuvre, craft beers and wine. The appetizers were enjoyed by everyone. Our thanks to Ms. Daniel and the ALOFT hotel for her sponsorship which assisted in making the meeting wonderful. ALOFT, 200 N Monroe Street, Tallahassee, FL 32301, 850-577-5903.

Terry Daniel (left)
Chris Schuh (right)



You will not want to miss the Southeast Regional Education Conference on August 10-13, 2014 at the Wyndham Peachtree Conference Center in Peachtree City, GA, which is in south Atlanta. Mark your calendar and plan to attend remembering that for you, our members, our mission is to improve the quality and promote the cost-effectiveness of government meetings. Save-the-Date flyer on page three.

The Cost of Doing Business

Presented by Patricia Hall

Patricia addressed the factors that determine how a government meeting is planned; the perspectives of both meeting planners and suppliers; and reintroduced participants to resources offered by SGMP. She emphasized planning in today's environment, including the cost and potential revenues associated with planning events. There were strategies presented for partnerships between planners and suppliers, while once again noting SGMP's resources.

Everyone enjoyed and had the opportunity to ask questions. Patricia is one of our own SGMP members. Thank you for sharing your knowledge with other members.

Below; Jennifer Anderson (left), Patricia Hall (right)



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FEBRUARY MEETING
Luncheon, 11:30 am – 1:00 pm
Ethics – Trade Show Ethics
Presented by Sharon Gray & Pat Swartz

National Conference, May 6-8, 2014, Portland Oregon
Register now to attend the National Conference
For information go to <http://www.sgmp.org/nec2014/>

SGMP Members-

The National Education Conference online auction is SGMP's largest fundraising event of the year. We need your help to continue to raise the funds for the Gilmer Institute of Learning scholarships to attend the NEC and we are asking for your generosity and donations for this new online auction. Suppliers, planners and any member may donate a prize now by using the [2014 donation form!](#)

Here is what is new. This auction will take place April 28-May 8, 2014 (and not just on-site). All bidding will be done through a cell phone or computer (and not through pad & paper). Bidding will be open to anyone (so your friends and family—not just SGMP members—can also bid). Whether you donate or not, [register now](#) to be ready to go for this and all SGMP online auctions!

The SGMP Gilmer Institute of Learning's focus is to enhance SGMP's mission by providing support to members and chapters through educational opportunities, certification, training, resources, scholarships and endowment funding. We ask that you contribute to make this effort a huge scholarship success. I extend much thanks to your Gilmer trustees for this fantastic new format and, in advance, to all members who are able to donate and/or to place bids.

Rob Bergeron, CAE, CGMP
Executive Director & CEO

Looking Ahead

Regional Conference
August 10-13, 2014
Atlanta, GA

National Conference
2014 Portland, OR
2015 Minneapolis, MN

Monthly Board Meetings – same day as membership meeting

Members are welcome to attend, and minutes are available upon request.

Membership Report

55.8% Planners, 53 Planners
44.2 % Suppliers, 42 Suppliers

Committee Chairs

Community Service, Gloria Marion-Smith; Honors & Awards, Mary Jo Ortiz; Membership, Cherryl Faulk; National Conference, Amy Brown; Programs, Jennifer Anderson; Publications, Arlene Roberts; Special Events, Patty Ball Thomas; Sponsorship, Wendy Priesand; Marketing, Gabrielle Gabrielli, PhD

Save The Date

2014 Southeast Regional Education Conference

August 10-13, 2014

Wyndham Peachtree Conference Center
2443 Highway 54 West, Peachtree City, GA



Peachtree City CVB



Hosted by
SGMP

