



SGMP Florida Education Summit 2025

Learn | Network | Exhibit | Enjoy Disney Magic!

Join us for a premier professional development event for government meeting professionals and hospitality suppliers in Florida!



Tuesday 29 July 2025 9:00 AM - 5:00 PM Eastern Time

Meet and Greet Monday 28 July 2025 6:00 PM - 8:00 PM Eastern Time



Mission Resort + Club, 10400 FL-48, Howey-in-the-Hills, FL 34737



Keynote Speaker

Lenn Millbower, The Mouse Man (Former Disney Leader, Author, Customer Experience Expert)

Lenn Millbower is a renowned expert in hospitality and meeting planning famously known as "The Mouse Man" for his extensive work with Disney. He is the luncheon keynote speaker and will share insights on the art of exceptional customer service, innovation, and creating magical experiences in meetings and events.



Learn and Network

- Earn 4 CEUs.
- Participate in a dedicated speed networking event.
- Planner scholarships are available.
- Exhibitor opportunities are offered.

Don't miss this unique opportunity to learn, connect, and elevate your impact!



Registration

Register Online: <https://tinyurl.com/sgmpflsummit2025>

Planners: \$100 (Government meeting planners)

Planner scholarships available: <https://tinyurl.com/sgmpflscholarship>

Suppliers: \$200 (Suppliers, vendors, and industry partners)



Lodging

Discounted Group Rate: \$139 per night at **Mission Resort + Club**

10400 FL-48, Howey-in-the-Hills, FL 34737

Booking details will be provided upon registration.

Exhibitor Sponsorship Opportunities

Exhibitor Table - \$300 (6 Available)

- Enjoy exhibit space including one 6' table and 2 chairs (bring your own display items, extension cords, and cord tape.)
- Participate in networking opportunities including devoted exhibitor time and dedicated speed networking event.
- Includes one supplier registration (extra attendees \$200 each).

Session Sponsor - \$500 (3 Available)

- Enjoy exhibit space including one 6' table and 2 chairs (bring your own display items, extension cords, and cord tape.)
- Logo featured on agenda and during session.
- Introduce a session and present or play video for up to 2 minutes.
- Participate in networking opportunities including devoted exhibitor time and dedicated speed networking event.
- Includes one supplier registration (extra attendees \$200 each).

Gold Sponsor - \$1000 (1 Available)

- Enjoy exhibit space including one 6' table and 2 chairs (bring your own display items, extension cords, and cord tape.)
 - Logo featured prominently on agenda and signage.
 - Logo and hyperlink featured on <https://sgmpfl.org> homepage for 3 months; analytics included.
 - Introduce keynote luncheon speaker and present for up to 3 minutes.
 - Participate in networking opportunities including devoted exhibitor time and dedicated speed networking event.
 - Includes one supplier registration (extra attendees \$200 each).
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Contact

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