



# Capital Event

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**President**  
*Chris Schuh*



## President's Message

**Our thanks to the University Center Club and Kristen Datko, Private Event Director who can be reached at 850-644-8532 | Fax: 850-644-8525 or through e-mail at Kristen Datko [kristen.datko@clubcorp.com]. Her address is 1 Champions Way | Bldg B, 4th Floor | Tallahassee, FL 32306. The food and service at the event was wonderful. Our chapter wishes to thank the University Center Club for their continued support of our chapter and members throughout the years.**

Please remember to register for our meeting, 18 November 2014 where Janet Roach will be addressing the topic of Financial & Contract Management – The Cost of Doing Business. This is our traditional Thanksgiving meeting sponsored by Mary Jo Ortiz Mortiz@pyramidhotelgroup.com of Pyramid Hotels of Florida/Hilton Daytona Beach. You can reach Mary Jo for your meeting needs in Daytona Beach by calling her at (386) 947-8011. The meeting will occur at Hotel Duval, Autograph Collection®, 415 N Monroe Street, Tallahassee with complimentary valet parking.

Register on line at [http://www.sgmpfl.org/monthly\\_registration\\_form.shtml](http://www.sgmpfl.org/monthly_registration_form.shtml).

## **FIVE THINGS YOU CAN DO TODAY TO RAISE MORE MONEY**

**Presented by Alyce Lee Stansbury, CFRE, Fundraising Consultant, Speaker & Coach**

We were fortunate to have had Alyce Lee Stansbury of Stansbury Consulting present “5 Things You Can do TODAY to Raise More Money”. Fundraising is always a challenge, with or without an ice bucket. In this fast-paced, interactive session, participants will learn five practical ways of raising more money that can be implemented immediately. Join us for this hands-on session and walk away with five proven strategies to help your organization raise more money today!

Ms. Stansbury made fundraising, which many find difficult, into an issue, which is, soundly based in common sense. Stansbury Consulting is a leading fundraising firm, headquartered in Tallahassee, Florida, with the experience and knowledge to help nonprofit organizations build robust, sustainable fundraising programs. You can reach her at Stansbury Consulting, (850.668.2569)



[alycelee@stansburyconsulting.com](mailto:alycelee@stansburyconsulting.com).

### Technology Integration To Date

-As readers of *The SGMP Link* e-newsletter and our social media outlets know, the new SGMP website and membership database launched last Friday! The database and website have now migrated from two stand-alone entities to one fully-integrated system by Timberlake. By tonight or tomorrow, we will have sent official notice of that launch to all SGMP members in the first use of our new “multi-channel messaging” communications functionality. That functionality has proven to be challenge, but we are almost there! Regardless, members are already using the system to access **General Attendee registration** and **National Scholarship forms** for the 2015 NEC & Expo and those who were the first to receive their membership renewal via email have started renewing online.

### Technology Integration Up Next

-Here is your direct link to the chapter board toolkit: <http://chapterboard.sgmp.org/chapterboard%5C>. **Please share this link with your chapter leadership team and tell them to use it until we announce otherwise.**

-Providing member accessibility to the online member directory is a big priority for Timberlake and SGMP. We will announce to all members once this has been successfully addressed.

-Next week we will start running the MCR and the chapter membership reports. Thank you in advance for bearing with us as we work through these brand new processes!

-We continue to regularly notify chapter leaders and SGMP members of the new functionality we develop and complete.

### SGMP Board

Chris Schuh  
President

Amy Brown, CGMP  
Immediate Past President

Ellen Sliger, CGMP  
First VP

Betty Ann Lewis  
Second VP

Cherryl Faulk  
Secretary

Chris Capozzi, Treasurer

Directors:  
Dr. Gabrielle Gabrielli  
Betty Homan-Bolick  
Lydia Southwell

### Good Finds—but not quite right for *The SGMP Link*

-How to Think Strategically as a Leader  
[http://www.govexec.com/excellence/promising-practices/2014/10/how-think-strategically-leader/95717/?oref=govexec\\_today\\_nl](http://www.govexec.com/excellence/promising-practices/2014/10/how-think-strategically-leader/95717/?oref=govexec_today_nl)

-How to Build a Better Brainstorm  
[http://www.govexec.com/excellence/promising-practices/2014/10/build-better-brainstorm/96848/?oref=govexec\\_today\\_nl](http://www.govexec.com/excellence/promising-practices/2014/10/build-better-brainstorm/96848/?oref=govexec_today_nl)

### Please Help SGMP Expand Our Social Media Reach—

-Friend “SGMPNation” on **Facebook**...

Connect with “Society of Government Meetings Professionals (SGMP)” on **LinkedIn**...

Follow “@SGMPHQ” on **Twitter**...Subscribe to “SGMPHQ” on **YouTube**

### Monthly Board Meetings – same day as membership meeting

Members are welcome to attend, and minutes are available upon request.

### Membership Report

56.8% Planners, 46 Planners  
43.2% Suppliers, 35 Suppliers

### Looking Ahead

National Conference  
April 28-30, 2015  
Minneapolis, MN