



Capital Event

July 2015
Volume 12 Issue 7

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Jason Zaborske
President



President's Message

Thank you for the opportunity to serve as the SGMP Capital Chapter President. I am very lucky to be leading such an impressive board and an amazing group of members who really care about each other and the organization they belong to. I pledge to lead and facilitate our growth in 2015-16 and desperately need everyone's help to line up the goals and objectives of the Chapter, with the desires and interests of our members.

We can accomplish some great things in 2015. Attracting new members, developing vibrant and active committees and providing quality education and networking are just a few that stand out to me at this point. Our chapter has some great things to offer and my role in facilitating this process has just begun.

It starts by hosting SGMP Florida Capital Chapter's first ever full Chapter Retreat and "online" Silent Auction on August 18 at Hotel Duval.

It is important to note that thanks to the leadership of Chris Schuh and our board, the SGMP Florida Capital Chapter won a Chapter Honors Award at the 2015 NEC & Expo for Chapter Operations. This is a great achievement, recognition and honor for our chapter.



Chapter Goals and Objectives Presented by Jason Zaborske

At the July 21 SGMP Chapter Meeting, we were taken through an overview on SMARTER Planning with timelines for planning along with goals and objectives by our new President Jason Zaborske. We talked about chapter meetings; who should attend and what do we want to achieve. We went through our goals focusing on why and when we meet and the purpose of meeting. Budget costs were looked at to determine reasonable cost for our members. We discussed whether we should change anything and whether our members enjoy our current meetings. We need to determine good locations, provide education and networking opportunities for planners. We need members to assist with assignment of duties like determining speakers and sponsors. Our focus on providing quality education and speakers is important to keep members content and continue to attend. The evaluation process is important in gathering information back from members. Our members input to successful programs are always an important factor.



Jessica Hirsch (left), Conference & Events – Tallahassee Community College and our sponsor, Janet Roach, Visit Tallahassee



President Jason Zaborske (left)
Jennifer Anderson (right)

SGMP Florida Capital Chapter – August Chapter Retreat and Silent Auction Sponsored by Brett Kolmetz, Director of Sales at Hotel Duval

Tuesday, August 18

Chapter Retreat from - 1pm to 5pm

Silent Auction starting at 5:30 pm

Hotel Duval, 415 North Monroe Street (See additional information on page 3)

If you have questions about the Silent Auction, please contact Amy Brown;

amy.brown@freshfromflorida.com or Alfreda Prater; alfreda.prater@myfloridafo.com

CHAPTER Board – Jason Zaborske, President; Chris Schuh, Immediate Past President;

Lydia Southwell, First Vice President; Ashley Mayo, Second Vice President; Janet Chernoff, Secretary; Chris Capozzi, Treasurer;

Directors: Jennifer Anderson, Betty Homan-Bolick

Chapter Retreat and new “Online” Silent Auction

Jason Zaborske announced at the July meeting that the SGMP Florida Capital Chapter will host its first ever full Chapter Retreat and “online” Silent Auction on August 18 at Hotel Duval. We invite all chapter members to join us for an amazing lineup of events and activities. All chapter members are invited to join us from 1pm to 5pm for a lively discussion regarding the goals and objectives of the chapter. We need the input and involvement of all of our members to be successful!

The Annual Auction will be held on Tuesday, August 18th, 2015 at the Hotel Duval in Tallahassee, beginning at 5:30 PM. Please RSVP at www.SGMPFL.org to attend the event. Join us for a night of networking, shopping, and raising funds for SGMP Florida Capital Chapter. The funds are used to support our mission and goals of enhancing the knowledge and expertise of government meeting professionals.

Also new this year we are adding an online component to our Auction. All bidding will be done through a cell phone, tablet or computer. Auction participants can bid from anywhere, anytime before the close of the auction (August 18) from their own on-line device. This means the auction items will be exposed to ALL members of SGMP and their friends and family. Bidding online will start a few days prior to the Auction event.

We are still accepting donations, so please contact Amy Brown, amy.brown@freshfromflorida.com or Alfreda Prater at alfreda.prater@myfloridafo.com to donate.

Thanks to everyone who has already sent in their donation form! It is greatly appreciated.

Once the auction goes live, members will receive an e-mail with a link to register for the online Auction. Once you have registered, you may start shopping and bidding. You will then receive a welcome text message with a link to start using your smart phone. It is very easy and will take the place of bid sheets. Everyone is encouraged to register prior to attending the event. All those attending the event who has pre-registered will be entered in a special drawing.

It will also improve the speed of check out. Once the Auction closes, guests can conveniently pay by phone and pick up their items without needing to open their wallet or obtain a paper receipt. If they are not present at the Auction and win, their items will be shipped to them.

A special thanks goes to Merle Manzi for volunteering to be our Auctioneer again this year for the Live Auction and Brett Kolmetz of the Hotel Duval for Sponsoring!